

# 2019-2020 District Goals



**District:** District 301A2  
**Constitutional Area:** Orient and Southeast Asia

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

In coordination of our District GLT we have scheduled series of meetings and seminars in the month of June prior to resumption of our term for the Lion Year 2019-2020. June 22 will be our COW & Solidarity Meet, June 23 is DG Meets Club Presidents and June 24 Training Seminars of all PVSTMs, Region and Zone Chairpersons 1 whole day simultaneously in 3 separate venues.

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 27% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

June 24 is the schedule for the Training Seminar for the Region and Zone Chairpersons where they will be made well aware and abreast of their roles, duties and responsibilities. They will presented with all modules that will aid them in the performance of their duties including reportorial requirements. This is a one day affair. All 8 Region Chairpersons and 19 Zone Chairpersons for the Lion Year 2019-2020 are mandated to attend this seminar prior to resumption of their term.

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 16 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

For Leadership Development, my goal is to to strengthen all training programs emphasizing on Lions Codes of Ethics and Protocols. I will work closely with our District GLT to see to it that this is carried out accordance to the schedules that we already pre-set. We will utilize the most caliber facilitators in our district and seek assistance also from the multiple .

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	30
2nd Quarter	30
3rd Quarter	30
4th Quarter	30

**By the end of the 4th quarter, the district will add a total of 120 new members.**

### Action Items:

My district will induct 50 new Lions under 40 years old.

My district will convert 10 Leos to Lions.

My district will organize at least 3 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	2	20
2nd Quarter	2	20
3rd Quarter	2	20
4th Quarter	2	20

**By the end of the 4th quarter, the district will start 8 new clubs.**

**With a minimum of 80 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop .

My district will organize 10 Leo Club(s).

My district will start 3 Speciality Club(s).

Business, Hobbies, Professions, Family, Religion, Sports

My district will start 8 Campus Club(s) at To follow... i for each region school/university

## MEMBER RETENTION

	Drops
1st Quarter	0
2nd Quarter	0
3rd Quarter	0
4th Quarter	0

**By the end of the 4th quarter, the district's membership drops will not exceed 0 members.**

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.  
My district will use the Club Quality Initiative to support member retention  
My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .  
My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Our District GMT programs is geared towards Club Retention more without sacrificing Membership Growth . As we have already a number of clubs in our district, we want to focus on retaining all clubs in good standing with quality members. This is the reason why my membership growth target is conservative.

## NET GROWTH GOAL

120	+	80	-	0	=	200
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In the 2019-2020 fiscal year, my district will serve 300000 people.**

### Action Items:

Of the total number of people served in my district, 150000 people will be youth (under 18 years old).  
My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).  
I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

Again, our target is basically conservative but of course we will exhaust all our best efforts to serve more since all our regions are to be instructed to do all 5 frames of service both on club and regional levels monthly.

## SERVICE ACTIVITIES

**In the 2019-2020 fiscal year, my district will complete 2500 service activities.**

### Action Items:

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 60 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

Our district instructed all Standing & Special Committee Chairpersons to accomplish at least 1 flagship project for the Lion Year involving Sight, Diabetes, Environment, Hunger, Women & Children, Hearing, Sports & Health Development, Livelihood, Drug Awareness, Reading Action Program and Youth.

### Custom goal and action items

My governorship will be basically a service oriented one. My goal is to serve as many as we can. Activate all the clubs of our district to do all the 5 framework of service and do legacy projects.

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 30% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.**

### Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 40000.00

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 50.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise US\$ 5000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 2 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 10 100/100 Clubs this year

Additional action items to achieve this goal:

Our targets are conservative but we will strongly promote donations to LCIF

## **ADVOCATE**

**In the 2019-2020 fiscal year, 60% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### **Action Items:**

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

We will trained all secretaries on hands on June 24 in the PVSTM Seminar to enhance their reporting skills ultimately report accurately and expediently service activities of clubs in a timely manner.

### **Custom goal and action items**

Our targes are basically tailored fit as conservative reporting. However, we intend to act aggressively to do all service projects at club, regional and dist4rict levels focusing on public awareneswsw, legacy projects and the 5 frameworks of service.